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FOR IMMEDIATE RELEASE

Midwest Reproductive Center Adds Renowned Embryologist to Team

-- Dr. Oscar Perez Recognized as First Embryologist to Earn Certification in Human Embryology –

Kansas City, MO – Nov. 26, 2013 – Dr. Oscar Perez joins Midwest Reproductive Center in the IVF lab, bringing with him more than 20 years of experience, a Ph.D from Louisiana State University, and a dedication to advancing the field of embryology and andrology. Dr. Perez previously served at one of the Top 10 Advanced Reproductive Technology (ART) programs in the United States, and has personally performed:

- 2,500 oocyte retrievals
- 2,400 ICSI cases (male infertility treatment)
- 2,000 embryo transfers
- 250 blastocyst vitrifications
- 100 oocyte vitrifications (a new technology for fertility preservation and fertility rescue)

Dr. Dan Gehlbach, a board certified reproductive endocrinologist and founder of Midwest Reproductive Center, relies on his in-house IVF lab to maintain precise standards to achieve the best possible results in a fertility treatment cycle. The expansion of his IVF lab, scheduled to open in early 2014, coincided with the arrival of Dr. Perez.

"My goal for ensuring the highest quality of IVF lab standards aligns with the mission at Midwest Reproductive Center of making pregnancy possible despite the disease of infertility," says Dr. Perez. "I pursued a doctoral degree and advanced training and certifications because I am entrusted with a precious gift – a human embryo. I come to work every day knowing that success is measured one pregnancy at a time."



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A pioneer in embryology, Dr. Perez was the first embryologist to earn certification in human embryology. Research areas of special interest to Dr. Perez help expand options for couples experiencing infertility. For example, with <u>elective single embryo transfer</u>, couples can avoid the risk of multiple births; <u>oocyte vitrification</u>, or egg freezing, preserves fertility; and <u>blastomere and trophectoderm biopsies</u> leads to the transfer of disease-free embryos.

About Dr. Oscar Perez

Dr. Perez is board certified as a high complexity laboratory director (HCLD), and also as an Embryology and Andrology Laboratory Director (ELD/ALD) by the American Board of Bioanalysis. He is board certified as a Reproductive Embryologist (EMB) by the American College of Embryology, and serves as a Reproductive Laboratory Accreditation Program inspector for the College of American Pathologists. Dr. Perez also serves as a mentor to embryologists in training.

"I am thrilled to introduce our fertility patients to a world-class embryologist, working within a state-of-the-art IVF lab," says Dr. Gehlbach. "Dr. Perez has devoted his life to ART research, training and techniques that make the impossible possible. Welcome, Dr. Perez, to the Midwest Reproductive Center team."

American College of Embryology

Midwest Reproductive Center is accredited by the <u>American College of Embryology (ACE</u>). The distinction signifies that the procedures in the Midwest Reproductive Center embryological facility are under the authority of a board certified reproductive embryologist (EMB), who has demonstrated excellence in the art of embryology by meeting or exceeding the standards established by ACE. The accreditation currently includes a requirement to be within the 25 percent best IVF labs in the United States.

About Midwest Reproductive Center

With over 60 years of combined experience, Dr. Dan Gehlbach and the team at Midwest Reproductive Center have created a world-class fertility clinic that serves residents of Olathe, Kansas City, Lawrence, Jefferson City and beyond. Dr. Gehlbach has helped hundreds of patients in the Kansas City area address their infertility issues and achieve successful pregnancies. For more information about the clinic, please visit http://www.midwestreproductive.com.